

Language of politics A cognitive analysis of J.F. Kennedy's and G.W. Bush's political speeches

Preface

Chapter 1

A general characterization of language of propaganda

Chapter 2

Techniques used in the language of propaganda

Chapter 3.1

Analysis of vocabulary used in selected political speeches by two US presidents: George W. Bush and John F. Kennedy

Chapter 3.2.1

Metaphors theory of metaphor

Chapter 3.2.2

Analysis of metaphor used in speeches of two US presidents: John F. Kennedy and George W. Bush

Conclusion

References